



POSITION DESCRIPTION

SENIOR ASSISTANT COACH

MEN'S SENIORS | 2027 SEASON | VAFA PREMIER C



Kew Football Club | Est. 1876

ABN 96 904 678 947

Victoria Park, High Street, Kew, VIC 3101

contact@kewfc.com.au

www.kewfc.com.au

Men's Senior Assistant Coach

Position Description | 2027 Season

Who We Are

Established in 1876, **Kew Football Club** is one of Australia's oldest football clubs, with a proud history spanning more than 150 years.

Based at Victoria Park in Kew, the club competes in the Victorian Amateur Football Association (VAFA), fielding men's and women's teams across all competitions.

Kew is a proud community-based club, committed to providing a welcoming and inclusive environment that fosters strong relationships, a sense of belonging and success both on and off the field.

Following a successful 150th anniversary season in 2026, which saw both our Men's Seniors and Reserves reach their respective Grand Finals and secure promotion to Premier C for 2027, Kew Football Club is entering an exciting period of growth and opportunity.

We are committed to building a sustainable and competitive football program, strengthening our playing lists, developing our emerging talent and providing an environment in which players, coaches and volunteers can thrive.

The Opportunity

Kew Football Club is seeking a passionate, motivated and committed individual to join our men's football program as a **Men's Senior Assistant Coach** for the 2027 season.

Working closely with Senior Coach Bryan 'Jack' Cole and Director of Football Rob Harding, the successful applicant will play an important role in the development and performance of our Senior Men's team as we enter the Premier C competition.

The position presents an excellent opportunity for an aspiring or experienced coach to contribute to a competitive football program, develop their coaching capabilities and help shape the continued progression of the club's playing group.

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Key People

Bryan 'Jack' Cole – Men's Senior Coach

- VFL player for Collingwood (1977–1978).
- Over 20 years of senior head coaching experience across multiple clubs and competition levels, including Montmorency, Greensborough, Healesville, Woori Yallock and Kew.
- VFL coaching experience.
- Premiership Coach – Healesville (2016).
- Ranked No. 15 in the Herald Sun's *Melbourne's Best Local Footy Coaches* (2024)
- Kew FC Senior Men's Coach (2024 – Present)

Rob Harding – Director of Football

- Head Coach, Sandringham Dragons (2023–present).
- Coates League Premiership Coach – Sandringham Dragons (2023 & 2024).
- Vic Metro Under 18 Coach (2023–2024).
- SANFL Premiership Assistant Coach – Norwood (2022).
- AFL Assistant Coach – Essendon, Adelaide and Geelong.
- Kew FC Senior Men's Director of Football (2024 – Present)

Role Overview

The Men's Senior Assistant Coach will work under the direction of the Senior Coach, supporting the planning, preparation and delivery of the Senior Men's football program.

The role will involve contributing to training sessions, match-day coaching, player development, game-plan implementation and performance analysis, while taking responsibility for designated line-coaching duties.

The successful applicant will work collaboratively with the Senior Coach, Director of Football and broader coaching group to support the ongoing development and success of the men's football program.

Key Responsibilities

- Contribute to the individual development and growth of players, with a particular focus on emerging talent and younger footballers.
- Assist in the development and implementation of match-day coaching strategies, team structures and game plans.

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- Contribute to the planning and delivery of training sessions, including designing and running training drills in consultation with the Senior Coach.
- Undertake designated line-coaching responsibilities during training, match days and game reviews.
- Assist with reviewing match footage, performance statistics and providing constructive individual player feedback.
- Contribute to a transparent and effective team selection process as a member of the Match Committee.
- Support player recruitment and retention initiatives in collaboration with the Senior Coach, Football Operations Manager and broader coaching group.
- Develop and maintain positive relationships with players, coaches and committee members, contributing to a cohesive and supportive football environment.
- Demonstrate and uphold the values, standards and expectations of Kew Football Club at all times.

Skills & Experience

The ideal candidate will demonstrate:

- A sound understanding of Australian Rules Football, including contemporary coaching principles, game plans and structures.
- A genuine passion for developing young footballers, particularly players aged 16-25.
- Strong communication, leadership and interpersonal skills.
- The ability to work collaboratively within a coaching group and contribute to a positive team environment.
- A commitment to preparation, player development and continuous improvement.
- Previous coaching experience is preferred but not essential. Applications from experienced players seeking to transition into coaching are also encouraged.
- *Playing coaches are welcome and encouraged*

Requirements

- Level 1(or higher) AFL Coaching Accreditation.
- Current Working With Children Check (WWCC).
- Availability for scheduled training nights and weekend matches throughout the pre-season and competitive season.

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Remuneration

This is a paid position, with the remuneration package to be discussed with applicants and determined based on their experience, capabilities and the agreed responsibilities of the role.

Application Details

Expressions of interest and applications are invited from suitably qualified and motivated individuals.

To apply, please submit a brief introduction outlining your relevant experience, football background and interest in the position to vicepresident@kewfc.com

For further information or a confidential discussion regarding the role, please contact Max Waters on 0412 496 193

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