POSITION DESCRIPTION

WOMEN'S RESERVES COACH

2027 SEASON | VAFA PREMIER WOMENS RESERVES

KEW FOOTBALL CLUB

Kew Football Club | Est. 1876
ABN 96 904 678 947
Victoria Park, High Street, Kew, VIC 3101
contact@kewfc.com.au
www.kewfc.com.au

Women's Reserves Coach

Position Description | 2027 Season

Who We Are

Established in 1876, **Kew Football Club** is one of Australia's oldest football clubs, with a proud history spanning more than 150 years.

Based at Victoria Park in Kew, the club competes in the Victorian Amateur Football Association (VAFA), fielding men's and women's teams across all competitions.

Kew is a proud community-based club, committed to providing a welcoming and inclusive environment that fosters strong relationships, a sense of belonging and success both on and off the field.

Following a successful 150th anniversary season in 2026, which saw our Women's Senior side reach the preliminary final in the William Buck Premier Women's competition, Kew Football Club are looking to expand and improve our Women's program and continue to be a top 4 side in the Premier competition.

We are committed to building a sustainable and competitive football program, strengthening our playing lists, developing our emerging talent and providing an environment in which players, coaches and volunteers can thrive.

The Opportunity

Kew Football Club is seeking a passionate, motivated and committed individual to lead our **Women's Reserves team as Head Coach** for the 2027 season.

The successful applicant will play an important role in the ongoing development of our women's football program, building on the club's recent success while fostering a welcoming, inclusive and supportive environment focused on player development, education and enjoyment.

Working closely with the Women's Senior Coach, Women's Operations team, Executive Committee and broader coaching group, this position presents an excellent opportunity for an aspiring or experienced coach to develop their coaching capabilities, contribute to a competitive football program and help shape the continued growth of women's football at Kew.

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Role Overview

The Women's Reserves Head Coach will be responsible for leading the coaching, development and performance of the Women's Reserves team, with a strong emphasis on player development, football education and enjoyment.

The successful applicant will work closely with the Women's Senior Coach and broader coaching group to deliver a consistent and collaborative approach across the women's football program, supporting the progression of players and fostering a welcoming, inclusive and competitive team environment.

The Women's Reserves Head Coach will report directly to the Women's Senior Coach on all football-related matters, including team performance, game strategy, player development, selection and team culture. For broader club operations, administration and organisational matters, the position will report to the Women's Operations team and/or Executive Committee, as appropriate.

Key Responsibilities

- Work collaboratively with the Women's Senior Coach and coaching staff across the Seniors, Reserves and Under 19s to deliver a **'one club'** philosophy, and maintain a consistent approach to coaching, player development, team selection and football culture throughout the women's program.
- Lead the coaching and development of the Women's Reserves team, creating a welcoming, supportive and enjoyable football environment.
- Plan, coordinate and deliver training sessions focused on developing player technique, skills, football IQ and personal growth.
- Develop and implement match-day strategies, team structures and game plans in collaboration with the Women's Senior Coach and broader coaching group.
- Lead match-day coaching, including player preparation, team communication, tactical decisions and player rotations.
- Provide constructive feedback and individual development opportunities, supporting players of all experience levels and their progression into senior football.
- Build and maintain strong relationships with players, coaches and club personnel, encouraging open communication and a positive team culture.
- Assist with player recruitment and retention, promoting an environment of fun, participation and inclusion.
- Demonstrate and uphold the values, standards and expectations of Kew Football Club at all times.

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Skills & Experience

The ideal candidate will demonstrate:

- A genuine passion for women's football, player development and creating a positive community football environment.
- Strong communication, leadership and interpersonal skills, with the ability to build relationships and provide constructive feedback.
- Sound football knowledge, including player development, coaching techniques and game strategy.
- The ability to lead and motivate a playing group with varying levels of football experience.
- A collaborative approach to coaching, with a willingness to work closely with the Women's Senior Coach and broader coaching group.
- A commitment to fostering an inclusive and supportive environment that encourages participation, enjoyment and personal growth.

Previous coaching experience is desirable, but applications from individuals looking to develop their coaching experience are encouraged.

Requirements

- Level 1 (or higher) AFL Coaching Accreditation or willingness to obtain it
- Current Working With Children Check (WWCC).
- Availability for scheduled training nights and weekend matches throughout the pre-season and competitive season.

Remuneration

Remuneration arrangements will be discussed with applicants and determined based on their experience, capabilities and the agreed responsibilities of the role.

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Application Details

Expressions of interest and applications are invited from suitably qualified and motivated individuals.

To apply, please submit your CV and a brief introduction outlining your relevant playing or coaching experience and interest in the position to **contact@kewfc.com.au**.

Applications close Friday, 20 November 2026.

For further information or a confidential discussion regarding the role, please contact:

Gemma Smith
Phone: 0412 587 007
Email: contact@kewfc.com.au

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